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Web site launches to solve brain-drain problem

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Washburn University Career Services is attempting to solve a problem many Kansas communities are encountering: Keeping talented people in Kansas.

A consortium launched the Web site -- hirekansastalent.com -- designed to provide employers with a centralized location to post jobs just once and have those jobs reach a large number of highly qualified candidates at all member schools in the state.

Hire Kansas Talent is a collaborative effort of career services offices within the state's four-year public universities.

The site enables employers to post jobs for free and have the information automatically distributed electronically to all member schools. Students at each of the member schools can view the postings at their respective career services office Web site or résumé database and job-posting system.

"It exemplifies our organization's focus on enhancing employment opportunities for Kansas college graduates and fostering quality partnerships between employers and four-year public universities in Kansas" said Kent McAnally, director of career services at Washburn University, in a written statement. "We believe this collaborative effort will entice employers to continue to pursue Kansas talent."

The seven member schools participating in this endeavor are Emporia State University, Fort Hays State University, Kansas State University, Pittsburg State University, University of Kansas, Washburn University and Wichita State University.

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